**Engineer** Advisory

# Brand & Marketing

2 achievements

## Connect the parts of your system

The work collected under “Brand & Marketing” shows one part of a working system. We can help connect that part to the rest of your operation. Turning what the business wants into something a developer can build, and saying out loud what is not worth building.

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## Find a comparable challenge

Follow an example that resembles your situation. Its review describes the decisions behind the result, beyond the technology label. A consistent identity across channels — 200x brand recognition, built from nothing

**A consistent identity across channels** Get in touch →

### A consistent identity across channels

Developed Engineer ApS brand identity across offline and online material, connecting the presentation with its engineering portfolio. The founder reports a 200x increase in brand recognition from this work.

### Brand communication informed by audience response

Used market research and audience feedback to shape Engineer ApS brand communication and outreach.

## Focus the engineering effort

Bring the decision, the people affected and the options already considered. We can make the tradeoffs explicit and leave a documented recommendation.

**See what it costs** Get in touch →

# Put the subject in your context

Tell us how “Brand & Marketing” appears in your own system. We can help choose the relevant service and define the work around it.

**Explore our services**

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